



# CINCINNATI MEDICINE DIGEST

## INSIDE THIS ISSUE

### PAGE 3

- NEW MEMBERS APPROVED

### PAGE 4

- FREESTORE FOODBANK, PROVIDING MORE THAN FOOD TO OUR COMMUNITY
- SAVE-THE-DATE: KINGS ISLAND GROUP OUTING IS AUGUST 1

### PAGE 5

- REDS GAME OUTING IS JUNE 9, CHECK FOR TICKET AVAILABILITY

Ballots for the 2013-2014 Academy election have been sent to all Active members in good standing.



Candidates on this year's ballot are: President-elect, Peter Kambelos, MD; and vying for five open Councilor positions are: Sherif Awadalla, MD; Carol Egner, MD; Richard Fries, MD; Matthew Hardin, MD; Thomas Lamarre, Jr., MD; Madhuri Sopirala, MD; Barbara Tobias, MD; and Regina Whitfield-Kekessi, MD.

Please exercise your right to vote. Ballots must be received at the Academy office by 4 p.m. on May 29 to be counted. For more information on the candidates visit the Academy's website. Results will be announced in June.

## Academy explores members' concerns regarding burdensome/obstructive pre-authorization methods

Numerous practices responded to the Academy's request for examples of health insurers' pre-authorization methods that physicians and their staff members considered burdensome or obstructive to delivering quality and/or timely medical care to patients. In reviewing the cases, it was found that most of the practices were experiencing similar issues.

The Academy forwarded the examples to its attorneys for assessment. They are evaluating whether or not a claim can be made on behalf of physicians and their employees against the insurance carriers for time spent in obtaining pre-authorization and the fact that the carriers, to date, do not provide a code which would allow the doctors to charge for this time. The Academy will follow-up to see if a legal claim is warranted.

Additionally, the examples were sent to Ohio Lt. Gov. Mary Taylor who is also the director of the Ohio Department of Insurance (ODI). The ODI responded that its investigations are confidential by law and that the Academy would not be made aware if an investigation was started nor the status of an open investigation. Subsequently, an ODI attorney contacted the Academy to express the department's interest in the issues that were presented. Although the department does not have

—Continued on back page

## Greater Cincinnati well represented at state meeting

First District delegates and alternate delegates represented Greater Cincinnati area physicians at the Ohio State Medical Association Annual Meeting held in April. They included: Tyler Campbell, MD (Adams County); Louis Barich, MD, and Bradford Woodall, MD (Butler County); Wagih Shehata, MD (Clermont County); Rajiv Patel, MD (Clinton County); Robyn Chatman, MD, First District Councilor; Esly Caldwell, MD; Rachael Coleman, MD; Frank Froehlich, MD; Matthew Hawkins, MD; Molly Katz, MD; Margaret LeMasters, MD; Andrew Markiewitz, MD; Rajbir Minhas, MD; Donald Nofziger, MD; Marvin Rorick, MD; Suzanne Sampang, MD; James Sosnowski, MD; and Regina Whitfield, MD; and David Henkel, medical student (Hamilton County), and Elizabeth Muenich, MD (Warren County).

The First District submitted five resolutions for consideration at the meeting. Of those, two were adopted; two were submitted to OSMA Council for further review/study; and one was rejected.

Adopted were: "Patient Steerage by Quality Measures," which states that the OSMA will monitor insurance carriers' compliance with referrals based on quality indicators, identify unethical insurance carrier practices, and refer inappropriate economic steerage to the Ohio Department of Insurance. Also adopted,

—Continued on back page



The Academy of Medicine of Cincinnati, founded in 1857, is a not-for-profit, professional association for the physicians of Hamilton County, Ohio. The Academy of Medicine is the professional association that exists to organize, represent, advocate for, and serve physicians of Greater Cincinnati.

Visit the Academy of Medicine of Cincinnati online at [www.academyofmedicine.org](http://www.academyofmedicine.org)



## Built to last.

Founded in 1904, Stock Yards has evolved from a one-location bank to a nationally recognized, \$2.1 billion regional bank known for exceptional service. Our capabilities align well with those of national banks, but our focus has always been building a comfortable relationship for our customers that can only be given by a trusted partner.

**MADEIRA:** 7124 Miami Avenue - (513) 824-6160  
**HYDE PARK:** 3880A Paxton Avenue - (513) 824-6130  
**DOWNTOWN:** 101 W. Fourth Street - (513) 824-6100

**Stock  
Yards**  
**Bank & Trust**  

---

SINCE 1904

**A TRUSTED PARTNER, since 1904.**



## Welcome newly approved members

### ACTIVE

**Waqas Ahmed, MD (NEP)**  
8251 Pine Road, #212 45236  
513-841-0222

**Elena S. Caoili, MD (FP)**  
473 Old State Route 74, #4 45244  
513-528-1505

**Kenneth Davis, Jr., MD (GENS)**  
231 Albert Sabin Way, ML 0558 45267  
513-475-8787

**Amanda M. Denney Queen, MD (INT)**  
4440 Red Bank Expressway, #210  
45227 513-272-0313

**Philip M. Diller, MD (FP)**  
1295 Kemper Meadow Drive 45240  
513-648-9077

**Neil S. Dubin, MD (PSY)**  
58 E. Hollister Street 45219  
513-721-1737

**Kellie F. Flood-Shaffer, MD (OBG)**  
UC Dept. of OB GYN  
231 Albert Sabin Way, ML 0526  
45267-0526 513-558-5731

**Judith A. Freeland, MD (PSY)**  
1659 S. Breiel Boulevard  
Middletown, OH 45044 513-424-0921

**Matthew E. Hardin, MD (INT)**  
P.O. Box 777, Mason, OH 45040  
513-708-0300

**Benjamin T. Herms, MD (HEMO)**  
8000 Five Mile Road, #100 45230  
513-751-2273

**Maureen Li, MD (NEUR)**  
320 Thomas More Parkway  
Crestview Hills, KY 41017-3427  
859-341-4266

**Gina M. Matacia-Murphy, MD (INT)**  
5520 Cheviot Road 45247  
513-451-4033

**Robert J. Smyth, MD (COS)**  
Lifestyle Lift-Scientific Image Center  
4805 Montgomery Road 45212  
513-351-0020

**Madhuri M. Sopirala, MD (INF)**  
UC Physicians, 140 Mont Reid  
234 Goodman Street 45219  
513-584-6950

**Barbara B. Tobias, MD (FP)**  
UC Department of Family &  
Community Medicine  
HPB, P.O. Box 670582 45267  
513-558-4020

### ASSOCIATE

**Renee L. Ash, DPM (POD)**  
4260 Glendale-Milford Road, #103  
45242 513-769-4408

**Cary L. Copeland, DPM (POD)**  
4260 Glendale Milford Road, #103  
45242 513-769-4408

### NON-RESIDENT

**Steven B. Sterneberg, MD (FP)**  
520 Violet Road, Crittenden, KY 41030  
859-428-1610

### RESIDENT

**Laura T. Broxterman, MD (OBG)**  
231 Albert Sabin Way, ML 0526  
45267-0526

If you know of someone who would benefit from Academy membership, please contact the membership Department at 513-421-7010.

## Why choose between national resources and local clout?

### In Ohio, The Doctors Company protects its members with both.

With 73,000 member physicians nationwide, we constantly monitor emerging trends and quickly respond with innovative solutions, like incorporating coverage for privacy breach and Medicare reviews into our core medical liability coverage.

Our over 4,900 Ohio members also benefit from significant local clout provided by long-standing relationships with the state's leading attorneys and expert witnesses, plus litigation training tailored to Ohio's legal environment.

This uncompromising approach, combined with our Tribute® Plan that has already earmarked over \$44 million to Ohio physicians, has made us the nation's largest medical malpractice insurer.

To learn more about our medical malpractice insurance program, call our Columbus office at (800) 666-6442 or visit [www.thedoctors.com](http://www.thedoctors.com).

*We relentlessly defend, protect, and reward  
the practice of good medicine.*



Tribute Plan projections are not a forecast of future events or a guarantee of future balance amounts. For additional details, see [www.thedoctors.com/tribute](http://www.thedoctors.com/tribute).

## The Freestore Foodbank, improving health in the community with more than just food

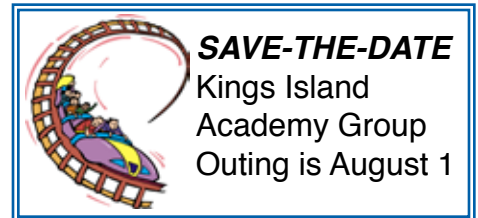
Health issues of the underemployed community are multifaceted problems for which there is no simple fix. One health challenge faced by this population is a lack of access to healthy, affordable food. The Freestore Foodbank directly battles hunger and poverty by distributing nearly 20 million pounds of food each year. This extensive work effort and widespread reach gives the Foodbank unique access to a community in need and gives them the ability to address other determinants of health.

One of the Foodbank's major missions is identifying ways to help their clientele achieve self-reliance. This goes beyond addressing food insecurity to include shelter, employment, and health. In order to meet their clients' needs, the Foodbank acts as a hub for a number of different services, offering clothing, housing, disability assistance, and help with access to affordable health care.

A large network of other local outreach organizations, such as job assistance programs and local health clinics, assists these efforts. The Foodbank fights disparities in health care and income along several fronts by providing help with obtaining regular nutrition and nutrition information, disability benefits, employment or employment-training, health insurance, affordable shelter, and access to local clinics. While giving patrons food so that they can feed themselves and their families is an important aspect of the work the Foodbank does, its greatest work goes towards ensuring that the clientele can one day provide food for themselves and their families by obtaining employment, receiving regular health care and benefits, and managing a reasonable living arrangement.

The Freestore Foodbank exists to help our community and, in return, needs our help to keep providing the level of service it currently does; be that by volunteering our time, food donations, or monetary donations. The Foodbank is available to do far more than supply food to those in need. If there are patients in your practice who are struggling with any of these issues, the Freestore Foodbank is a wonderful resource to help them get started. Learn how you can help by volunteering or donating at the Freestore Foodbank visit <http://fsfbmedia.org/beta/contact-us/>.

—Submitted by UC Learning Community 3



### CLASSIFIED ADS

#### POSITION AVAILABLE

CareHere, a leader in onsite health care, is currently hiring Physicians, Mid-Level Extenders and Nursing Staff in Covington, KY. Full-time, Part-time and PRN opportunities are available. No insurance forms to fill out, no overhead for you. 2-3 patients per hour with no double booking of appointments. Services emphasize prevention, health and wellness. Competitive pay with medical malpractice included. Additional locations to be identified soon. CareHere is not a fee for service setting. Providers are allowed to do what they do best—practice medicine! To apply, please visit [www.carehere.com](http://www.carehere.com), email Tiphani Lampkin [tlampkin@carehere.com](mailto:tlampkin@carehere.com) or call 615-661-5680 to schedule an interview today.

#### MISCELLANEOUS SERVICES

##### Lawn Mowing

Since 1990. Insured. Dependable. Competitive pricing. Call Roger Redden, 513-248-2568.

## Help is here for your difficult patients.

Dr. Sayre has over 30 years of experience with IV Sedation and difficult patients. Your fearful patients can be treated safely and comfortably with IV Sedation. We see patients who have anxiety, are gaggers, do not respond well to local anesthesia, physically and mentally challenged patients, and patients who have had a traumatic experience involving dental care.

With IV Sedation, we can perform simple restorative dentistry as well as more extensive reconstruction, periodontal care and extractions in as little as one visit. IV Sedation is very safe and your patients will have no memory of the procedure.

We welcome your professional referrals. Our goal is to work in tandem with your preventative care to create healthier smiles for your difficult patients.

Call Dr. Scott Sayre today. We will be glad to discuss your patient's needs and how we can help you get them on the road to a beautiful, healthy smile, pain and anxiety free.



## ADVANCE DENTISTRY

YOUR COMFORT IS OUR TOP PRIORITY

**513.271.0821**

5823 Wooster Pike • Fairfax

Hours: Mon., Wed., Fri. 7am-5pm  
Tue. & Thurs. 7am-8pm  
Sat. 8am-3pm

# Academy of Medicine of Cincinnati Reds Group Outing Great American Ballpark — Sunday, June 9 — 8:05 P.M.

**Join us for a fun-filled day at the ballpark as the Cincinnati Reds take on the St. Louis Cardinals.**

## GAME UPDATE

Game has been selected for **ESPN Sunday Night Baseball telecast**. Game time is now **8:05 P.M.**

Gates open 90 minutes before game time. Private picnic area and dinner buffet available at 7:05 P.M. Come for dinner and enjoy the excitement surrounding this national broadcast

**Jay Bruce Bat Giveaway**— children 14 and younger receive a free, full-size plastic bat (first 8,000).



## Group ticket includes:

- **Field Box Seat**
- **All-inclusive ballpark buffet**  
(Montgomery Inn BBQ Pulled Pork, Hot Dogs, Big Red Smokies, Pasta Salad, Cole Slaw, Popcorn, Peanuts, and Cookies)
- **Two beers per person; unlimited soft drinks and waters**  
(food/beverages served from one hour before game until the start of the seventh inning or 3 hours later, whichever comes first)
- **Private dining area — Smokehouse Party Barn**  
located in the Fan Zone's River View Section

## Ticket Prices

- Academy members (and their guests): \$60
- Staff of Academy members: \$60
- Non-member physicians/others: \$80



**Limited number of tickets available.**

**To order, complete the form below and return with payment by May 29.**

**FIRST COME, FIRST SERVED.**

**Thanks to our sponsors**

## Grand Slam

- **PBSI—Positive Business Solutions, Inc.**
- **Kurt W. Froehlich, MD**



## Hit Club

- **North Side Bank and Trust Company**
- **Diversified Brokerage Specialists**

CALL FOR AVAILABILITY

## Reds vs. Cardinals — June 9/8:05 P.M — Order Form — Register by May 29

(PLEASE PRINT) Number of tickets ordered \_\_\_\_\_ at \$ \_\_\_\_\_ each Total cost \$ \_\_\_\_\_

Name \_\_\_\_\_

Academy member/staff Member Name \_\_\_\_\_  Non-member/other

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_  Mail tickets  Will pick up tickets\*

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

Check enclosed (to Academy of Medicine)  Charge my \_\_\_VISA \_\_\_MC \_\_\_AMEX \_\_\_DISC

Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name/Address on card \_\_\_\_\_

Authorized Signature \_\_\_\_\_

\*Tickets will be mailed the last week of May or you may opt to pick them up at the Academy office in Norwood from June 3 until June 6, 9 a.m. – 4 p.m.

Send completed form to: Academy of Medicine, 2300 Wall Street, Suite F, Cincinnati, OH 45212-2794 or fax (credit card orders only) to 513-721-4378. Questions, call 513-421-7010.



Academy of Medicine of Cincinnati  
2300 Wall Street, Suite F  
Cincinnati, OH 45212-2794

## CINCINNATI MEDICINE DIGEST

### *Academy of Medicine Newsletter*

#### **Officers**

President: Robyn Chatman, MD  
President-Elect: James Sosnowski, MD  
Past President: Thomas Maynard, MD  
Secretary: Peter Kambelos, MD  
Treasurer: Thomas Lamarre, Jr., MD

#### **Editorial Staff**

Editor/Communications Director: Pam Fairbanks

#### **Academy Executive Staff**

Executive Director: Donna Gilliam  
Assistant Executive Director: Nancy Coomer

Contact *Cincinnati Medicine Digest* via e-mail at [pfairbanks@academyofmedicine.org](mailto:pfairbanks@academyofmedicine.org) or by phone at 513-421-7010.

*Cincinnati Medicine Digest* (ISSN 0163-0075) is published every other month by the Academy of Medicine of Cincinnati © 2013.

**Postmaster:** Send address changes to Academy of Medicine of Cincinnati, 2300 Wall Street, Suite F, Cincinnati, OH 45212  
Periodicals Postage Paid at Cincinnati OH  
May/June 2013, Volume 14, Number 3  
One-year subscription is \$15 for members, \$30 for non-members.

## **OSMA Annual Meeting/First District Wrap-up *continued from front page***

“Audit Overpayments,” which directs the OSMA to ensure that insurance companies only seek reimbursement for medical claims filed within one year (absent fraud or misrepresentation); that insurers accept claims within one year of provision of service without penalty; that when interest is charged to the physician on overpayment then the OSMA seek equivalent interest on underpayment of claims; and that OSMA support health care providers who have acted in good faith in providing services with a valid contract.

The resolutions referred to OSMA Council related to “Concussion Care” and “Recovery Audit Contractor Audits.”

Also at the meeting, Dr. Molly Katz was re-elected to another term of office as a delegate to the American Medical Association.

Several First District members worked on various committees during the proceedings. Drs. Esly Caldwell, Molly Katz, Suzanne Sampang, and Regina Whitfield served on Resolutions Committees. Dr. Margaret LeMasters represented the First District on the Committee on Nominations. Dr. Tyler Campbell chaired the Committee on Credentials.

In addition, Academy Executive Director Donna Gilliam was recognized for her 40 plus years of service to the Academy of Medicine of Cincinnati.

The 2014 OSMA Annual Meeting is scheduled for April 4-6 in Columbus. Anyone interested in getting involved with the First District Delegation should contact Academy Assistant Executive Director Nancy Coomer at 513-421-7010, ext. 307 or by e-mail at [ncoomer@academyofmedicine.org](mailto:ncoomer@academyofmedicine.org).

## **Pre-authorization *continued from front page***

regulatory control over the physician complaints, the information provided would be helpful to them in representing the consumer/insured.

The Academy encourages physicians to familiarize themselves with the ODI Consumer Division and suggests informing your patients about the complaint filing process. For more information go to [www.insurance.ohio.gov/Consumer/Ocs/pages/ConsCompl.aspx](http://www.insurance.ohio.gov/Consumer/Ocs/pages/ConsCompl.aspx).

In addition to the above, the Academy shared the examples with the Ohio State Medical Association Legislative Department. Lobbyist Tim Maglione reported that this type of information would be helpful during his discussions with legislators regarding SB 136: Health Insurance Modernization Act.

The Academy welcomes the opportunity to work with its members on issues that negatively impact your ability to deliver quality care. Please continue to share your concerns.

---

**Visit the Academy online at [www.academyofmedicine.org](http://www.academyofmedicine.org)**

---