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# ACADEMY of MEDICINE of CINCINNATI

• ACADEMY FOUNDATION •

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## Academy of Medicine of Cincinnati Committees

Revised as of 3.14.23

### Overview

Academy of Medicine of Cincinnati Committees are dedicated working groups which seek to enhance efforts of the Academy in furthering its mission. Committees are voluntary and shall each consist of between 4-8 Academy Members, including 1 Committee Director.

Committees shall plan to meet at a minimum of once/quarter, more frequently as needed. Meetings can be via zoom or in person.

The Committee Director will be responsible for providing regular updates to Council on progress of initiatives along with areas where additional support is required.

As Committee ideas and initiatives may overlap, Committee Directors will also be in communication with one another regarding opportunities for collaboration.

It is the aim for each committee to have representation from a variety of backgrounds and levels of experience, from trainees through to retired physicians.

### Proposed Committees

#### **1. Membership & Communications**

- a. Aims to enhance recruitment and retention of Academy Members and provide timely, relevant communications to members and local healthcare community
- b. Activities include but are not limited to:
  - Creating initiatives to build Academy visibility and further recruitment efforts
  - Connecting the Academy with contacts/opportunities to promote the value of organized medicine and joining the Academy (i.e. Med Staff Meetings, physician office groups, med student groups, etc)
  - engaging current and prospective members to understand current needs and desired membership benefits
  - Working with Academy staff to grow member benefits
  - Welcoming new members to organization via personal outreach
  - Assisting with facilitation of “Member Spotlight” and other original content in e-bulletins
  - Sharing articles, news, and digital content with Academy staff that would be of high interest to area physicians.

#### **2. Education**

- a. Aims to provide educational content to members on timely, practical topics for physicians and trainees. Topic areas may include but are not limited to: “Business” of medicine, state/local issues affecting physicians; legal trends; financial management; clinical updates; wellness strategies



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b. Activities include but are not limited to:

- planning 3-4 educational programs/year in varying formats (in person, virtual, etc); identifying key topics, speakers, target audience; assisting with promoting event, creating content, recruiting sponsors
- engaging members and area physicians for input on educational program topics
- sharing articles, news, and digital content with Academy staff for inclusion in e-bulletins and website/social media posts

### 3. Advocacy

a. Aims to foster community of physicians through patient and physician advocacy initiatives

b. Activities include but are not limited to:

- regularly engage with Academy members and local physicians to identify key needs and advocacy opportunities for the Academy
- participate in drafting resolutions for OSMA where appropriate
- liaise with key stakeholders on relevant advocacy projects
- participate in Coalition for Physician Wellbeing as Academy representatives? (do we want to keep separate?)
- facilitate minimum of 1 event/activity related to advocacy each year (i.e. town hall, host elected officials for event, etc)
- create content where appropriate on Advocacy page of website, including top priorities and position statements.

### 4. Community Outreach

a. Aims to serve as conduit between Academy and local community through volunteer/service, patient/health advocacy, and relationships with local community organizations.

b. Activities include but are not limited to:

- Planning 2-3 service related activities per year (i.e. volunteer day at Non profit supported by Foundation; building an Academy team for Mini Marathon, putting together educational health course for community, etc)
- Identifying 1-2 patient/community health challenges and leading Academy's efforts to highlight and address issues. (via writing articles, hosting "Town Hall" in collaboration with Advocacy committee, etc)
- helps provide content for Academy Website, social media and e-bulletins on outreach and advocacy related news and updates.