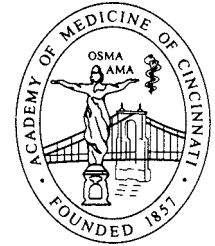


Happy  
New Year!



# CINCINNATI MEDICINE DIGEST



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DECEMBER 2012

PUBLISHED MONTHLY FOR MEMBERS OF THE ACADEMY OF MEDICINE OF CINCINNATI

## Contact Congress TODAY regarding the SGR

Physicians are once again watching Congress closely and hoping lawmakers will not avoid their responsibility to prevent steep Medicare physician payment cuts. The threat of a 26.5 percent cut in Medicare is looming if Congress fails to act prior to January 1.

Demand that Congress act before January 1. Contact your representative and senators today. To find email and telephone information for your U.S. Senators and/or Representatives, go to the Academy's website, <http://www.academyofmedicine.org>, or the AMA's Legislative Action Center <http://capwiz.com/ama/issues/alert/?alertid=61897846> or use the AMA grassroots hotline at (800) 833-6354.

Time and again lawmakers have agreed that the SGR formula is flawed, only to respond with short-term, patchwork solutions instead of permanent repeal.

Remind them that this failed approach perpetuates the threat of annual cuts, creating instability for physicians' practices, eroding their confidence in the Medicare system and limiting access to care for patients.

As recently as 2010, Congress allowed cuts to occur and then fixed the interruption in Medicare physician payments at a later date. Your elected leaders need to be reminded that this action caused a disruptive hold on claims for Medicare physician services, creating significant strain for physician practices and interrupting access to care for Medicare beneficiaries.

Meanwhile, the Centers for Medi-

—continued on page 3

## Have you checked your *Medical Directory* listing? New process this year offers online updating

The Academy of Medicine is currently finalizing copy for the 2013 *Medical Directory of Greater Cincinnati*. The ever-popular reference directory is used time again throughout the year by health care professionals in the region.

This year, the Academy has partnered with **Naylor, LLC**, to produce the *Directory*, and we will be using an **Online Verification System (OVS)** to make updating and confirming your listing as convenient as possible. Each member has a unique user name and password for accessing and editing his/her profile online.

By now you should have received a mailing from Naylor that included the link to the OVS and your individual user name and password. For those members who have supplied the Academy with their email addresses, an email notification was also sent.

Make sure that your listing in the *Medical Directory* is accurate. Please check the information and make changes, if needed, by January 11. Your *Medical Directory* listing is a free benefit of membership.

If you have questions about your listing or need help updating your information, call Academy Administrative Assistant Sharon Buchtman at 513-421-7010.

## Thanks to those who support the Academy's philanthropic efforts

The Academy of Medicine of Cincinnati houses two non-profit entities.

The oldest, the Academy Foundation, established in 1960, is committed to funding programs for Hamilton County citizens in the following categories: emergency care; child/elderly welfare; public health; education/communication for the public; education/training for health care professionals; and research (applied and basic).

The newly established Project Access (2010) is an organized approach for providing complete, charity medical services. Its goal is to facilitate charitable medical services provided by volunteer physicians for those uninsured patients who would otherwise be unable to access care.

The Academy thanks the following for their generous contributions. Both organizations rely on donations to continue their missions.

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For more information, contact Academy Assistant Executive Director Nancy Coomer at [ncoomer@academyofmedicine.org](mailto:ncoomer@academyofmedicine.org), call 513-421-7010, or go to the Academy's website (<http://www.academyofmedicine.org>).

**Inside: Page 2—New Members; Page 3—First District News, Help with Mental Illness**

# New members approved at December Council meeting

## Active

Mazen Abdallah, MD (REEN)  
10506 Montgomery Road, #303  
Cincinnati, OH 45242 513-865-1675

John F. Barrord, MD (OTO)  
1055 Summit Drive  
Middletown, OH 45042 513-423-6589

Jorge A. Bezerra, MD (PED)  
Cincinnati Children's Hospital Medical Center  
3333 Burnet Avenue  
Cincinnati, OH 45229 513-636-4415

Keith A. Casper, MD (OTO)  
231 Albert Sabin Way, ML 0528  
Cincinnati, OH 45267 513-584-1000

Monica Margaret Kennedy, MD (PSY)  
Forest Hills Counseling Care  
7495 State Road, #340  
Cincinnati, OH 45255 513-232-3400

Wayne A. Lippert, MD (GYN)  
MOB 3, 2123 Auburn Avenue, #122  
Cincinnati, OH 45219 513-381-1400

Thomas G. Lundberg, MD (INT)  
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Patrick J. McCullough, MD (INT)  
151 W. Galbraith Road  
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Cincinnati, OH 45229 513-636-4785

William W. Motley, III, MD (PDO)  
3333 Burnet Avenue, ML 4510  
Cincinnati, OH 45229 513-636-4751

Allison M. Phelps, MD (SPM)  
Beacon Orthopaedic & Sports Medicine  
500 E-Business Way  
Cincinnati, OH 45241 513-354-3728

Christopher M. Roberts, MD (INT)  
7545A Beechmont Avenue  
Cincinnati, OH 45255 513-564-4026

Marc E. Rothenberg, MD (ALI)  
Cincinnati Childrens Hospital Medical Center  
3333 Burnet Avenue  
Cincinnati, OH 45229 513-636-4615

Mark E. Schrand, MD (INT)  
Mt. Auburn Internal Medicine  
2123 Auburn Avenue, #334  
Cincinnati, OH 45219 513- 559-2704

Anna Sobolewski, MD (GENS)  
3747 W. Fork Road  
Cincinnati, OH 45247 513-961-4335

Andrew Y. Sun, MD (INT)  
Group Health Associates  
2915 Clifton Avenue  
Cincinnati, OH 45220 513-841-5230

John R. Svirbely, MD (ACP)  
3000 Hospital Drive  
Batavia, OH 45103 513-732-8234

## Reminder ...

**2013 Academy of Medicine membership dues are payable by December 31, 2012.**  
**Any questions, call 513-421-7010.**



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## First District Council seeks Hamilton County physicians to serve as alternate delegates

At the November 19 First District Delegation meeting, five resolutions were approved to be submitted to the OSMA House of Delegates' Annual Meeting, scheduled for April 5-7, 2013, at the Hilton Columbus at Easton. They are Concussion Care, Patient Steerage, Audit Overpayments, RAC Audits, and Obligations of Insurance Companies on Full Payment of the Rate Schedule. Two additional resolutions – Graduate Medical Education Funding and Medical Student Loans – will be submitted by the Resident/Fellows Section with support from the First District.

Hamilton County is in need of alternate delegates. Physicians who agree to serve as delegates or alternate delegates are expected to attend the three-day annual meeting of the OSMA House of Delegates to represent their counties, participate in discussion on resolutions that address health care policy, serve on reference committees, vote on resolutions, and elect delegates/alternate delegates to represent Ohio at the American Medical Association. From this meeting, the legislative agenda for OSMA evolves. Delegates/alternates have the opportunity to not only help decide health policy but to submit resolutions on behalf of their own district.

The position of alternate delegate offers an ideal opportunity to learn more about issues that influence the practice of medicine. Anyone interested in serving as an alternate delegate should contact First District Councilor Robyn Chatman, MD at [rfcmd1@gmail.com](mailto:rfcmd1@gmail.com) or Nancy Coomer at the Academy, [ncoomer@academyofmedicine.org](mailto:ncoomer@academyofmedicine.org) or 513-421-7010 ext. 307.

The next meeting of the First District Delegation is scheduled for Monday, January 28, 6:30 pm, at the Academy of Medicine.

## Fact Sheet on “What Families Can Do” when a child has mental illness

A new fact sheet has been prepared by the National Alliance on Mental Illness (NAMI) in response to requests, since the Newtown, Connecticut tragedy, from news media and parents wanting to know more about early warning signs and treatment for mental illness in children. “What Families Can Do” is a list of warning signs every parent should know.

“Mental illness exists in every state, city and neighborhood in the United States and, in fact, the world,” said NAMI Ohio Executive Director Terry Russell. “One in four adults experiences a mental health problem in any given year. That’s nearly 60 million Americans.” In addition, according to NAMI, one in ten children lives with a serious mental or emotional disorder. Yet less than one-third of adults and one-half of children with a diagnosed disorder receive mental health care.

To access the fact sheet with links to additional information go to [http://www.nami.org/Template.cfm?Section=About\\_Treatments\\_and\\_Supports&Template=/ContentManagement/ContentDisplay.cfm&ContentID=148515](http://www.nami.org/Template.cfm?Section=About_Treatments_and_Supports&Template=/ContentManagement/ContentDisplay.cfm&ContentID=148515)

If you have any questions, contact NAMI Ohio at 614-224-2700 or 800-686-2646; [namiohio@namiohio.org](mailto:namiohio@namiohio.org); or visit their website at [www.namiohio.org](http://www.namiohio.org).

### CLASSIFIED ADS

#### Care Navigator Needed for Academy Project Access

Start-up volunteer medical charity care program needs care navigator to coordinate ancillary services for clients. Nursing or social work degree preferred; other health care social services related field or equivalent community experience considered. Minimum one year experience in a community related or customer service field. Knowledge of basic health care resources, intermediate skill level with Microsoft Office, and ability to navigate the Internet required. Maintaining confidentiality essential. Full-time with benefits. For full job description go to [www.academyofmedicine.org](http://www.academyofmedicine.org). E-mail resume to [carenavigator@academyofmedicine.org](mailto:carenavigator@academyofmedicine.org).

#### Physician Position Available

An opportunity exists for a Physician interested in working at an addiction treatment agency as an independent contractor. Founded in 1970, the Center for Chemical Addictions Treatment (CCAT) has been offering Suboxone outpatient treatment since 2008. Contract physicians work with a Treatment Team providing clinical care. No insurance or patient billing. Suboxone waiver preferred. Hours to fit your schedule. For additional information, contact Steve Walkenhorst, VP Patient Services, (513) 307-3867.

For advertising information, contact Communications Director Pam Fairbanks at 513-421-7010; [pfairbanks@academyofmedicine.org](mailto:pfairbanks@academyofmedicine.org)

## Continued from page 1 Contact Congress regarding the SGR

care & Medicaid Services has announced it will not delay processing Medicare claims. Medicare carriers will process payments for physician services provided after December 31 under the normal 14-day cycle required by law. That means physicians who care for Medicare patients will see an immediate reduction of 26.5 percent in payment for their services beginning Jan. 1.

If Congress once again defers action on the scheduled Medicare SGR cuts until after January 1, it will be at a great cost to physicians and their patients.

Physicians who are forced to restrict their involvement with Medicare because it threatens the viability of their practices should also notify their patients promptly so they can explore other options for their health care and

Visit the Academy of  
Medicine online at  
[www.academyofmedicine.org](http://www.academyofmedicine.org)



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## CINCINNATI MEDICINE DIGEST

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