

Technology Education Series



Announcing the Academy of Medicine of Cincinnati Technology Education Series

Cosponsored by PBSI Technology Solutions



The Academy of Medicine is pleased to announce a new free online technology education series for Academy members and staff. Goal: Help Academy members receive effective training on topics of importance that are relevant, current and trustworthy.

Why offer technology education?

We hear frequent frustration from staffs facing a stream of healthcare changes, finding it challenging and a bit overwhelming to stay on top of new technology and security requirements. With the increasing frequency of HIPAA Security and Meaningful Use audits, this information is timely and likely important for many members.

Who: All Academy members and staff are invited

Where: Online - Live education via online connection

Dates: October 17 - 31

Cost: Free to Academy members and staff

Register: Click on [Time](#) to [register](#) for each webinar

Click on time to [Register](#)

Healthcare Technology Education Topics

Date* Time

- | | | |
|--|-------|--------------------------|
| ● Dragon® Medical - Free training for Academy providers – Features often missed in clinical use | 10/17 | 07:30 AM |
| ● Dragon® Medical - Free training for Academy providers – Features often missed in clinical use | 10/17 | 12:15 PM |
| ● Dragon® Medical - Free training for Academy providers – Features often missed in clinical use | 10/17 | 5:30 PM |
| ● 5 Elements of Multi-Layered Cybersecurity – Ensuring you meet the “due diligence” test | 10/18 | 12:15 PM |
| ● HIPAA Security Risk Assessment – How to prepare for and pass HIPAA MU & Security audits | 10/19 | 12:15 PM |
| ● Improve Internet Speed & Reduce Costs – How to reduce costs from Cinti Bell & Spectrum | 10/23 | 12:15 PM |
| ● Free Security Training for Healthcare Staff - How to spot “bad” emails & protect securely | 10/24 | 12:15 PM |
| ● How to know if your IT security is working - Principles of online security monitoring | 10/25 | 12:15 PM |
| ● How to find unprotected ePHI – ePHI Data Risk Scans – Learn what a hacker could find & sell | 10/26 | 12:15 PM |
| ● Phone System Advances Applied to Patient Satisfaction – Vmail setup recommendations | 10/31 | 12:15 PM |

Content provided by Academy Corporate Connections partner, PBSI Technology Solutions, serving hundreds of local physicians for over 30 years. PBSI is the trusted provider of technology services for the Academy, and offers technology discounts for Academy members. These webinars are focused on education, not sales.

Click [here](#) for a summary of educational content for each topic

Topic Summaries



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Healthcare Technology Topics for Academy members

● **Dragon® Medical - Free training for Academy Members**

October 17

See a live demonstration of the latest version of Dragon Medical, including cloud version Dragon Medical One. We'll highlight Dragon Medical features that have been improved, and features that really save time in clinical use. Whether you're new to Dragon Medical, or have been using it for years, this webinar will help uncover important features that are frequently missed, ensuring that you make the most of this fantastic product.

● **5 Elements of Multi-Layered Cybersecurity**

October 18

Cyber-attacks targeting healthcare practices are rising at an alarming rate. HIPAA security audits have received increased funding. Protection is not an option. In this webinar, we'll identify the 5 elements that need to be in place for effective security, and demonstrate some best-of-breed security tools, including network monitoring, encrypted backup, data breach intelligence scanning, and tools for staff training. Attendees will receive free whitepaper, "IT Security – What healthcare employees need to know".

● **HIPAA Security Risk Assessment**

October 19

Many practices have concerns about increasing risk of HIPAA security audits, uncertain whether internal security, training and documentation is sufficient. We'll cover best practices & tools for completing HIPAA Security Assessments, and address how practices are meeting compliance requirements in ways that are efficient and cost-effective.

● **Free Security Training for Healthcare Staff**

October 24

Cyber-attacks are a growing epidemic, with file encryption disasters rising at an alarming rate. In this webinar, we'll cover the latest in "red flags" - training staff how to recognize and avoid clever attacks disguised in emails. We'll also review important security practices that should be followed by every employee in a medical office. Attendees will receive free whitepaper, "IT Security – What healthcare employees need to know".

● **How to know if your IT Security is working**

October 25

In healthcare, we've all put security measures in place (right?) (antivirus, firewall, encrypted backups etc.). The question: How do we know if our security measures are working? In this webinar, we'll cover the principle of security monitoring, and demonstrate a cost-effective and easy-to-implement tool for network monitoring that is helping thousands of practices to remain secure. In healthcare, we need to prevent, but also monitor. If you don't have security monitoring in place, you'll want to attend this webinar.

● **How to find unprotected ePHI**

October 26

Cyber-attacks are a growing epidemic, with file theft and file encryption disasters rising at an alarming rate. We'll identify how to find and secure unprotected data before hackers can. Data Breach Risk Intelligence scanning is an inexpensive and highly effective tool that should be put in place on every network, regardless of size. No better tool exists for reducing data security risk and minimizing financial exposure to HIPAA audit penalties.

Topic Summaries



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General Technology Topics for Academy members

● **Improve Your Internet Speed and Reduce Costs**

October 27

In this webinar, we'll share information that will help almost any practice save money on internet and phone costs. If you haven't renegotiated your phone and internet services in the past 2 years, you might save more than you think. It is not unusual to save hundreds of dollars per month. Learn how to easily compare current pricing from Cincinnati Bell, Spectrum (TWC), Windstream and others.

● **Phone System Advances Applied to Patient Satisfaction**

October 28

In this webinar, we'll share information about how phone technology, and voice mail setup can make a significant difference, improving patient satisfaction, and assisting in practice health. PBSI has installed and setup voice mail systems for hundreds of offices, and will share best practices learned from many of your colleagues.