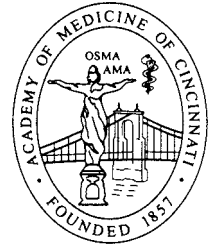




CINCINNATI MEDICINE DIGEST



VOLUME 13 • ISSUE 6
SEPTEMBER 2012

PUBLISHED MONTHLY FOR MEMBERS OF THE ACADEMY OF MEDICINE OF CINCINNATI

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Health Council presents Solutions 2012

The Greater Cincinnati Health Council will hold its Solutions in Quality & Patient Safety 2012: Driving Improvement in Quality and Cost through the Power of Patient Engagement on Tuesday, October 9, at the Sharonville Convention Center.

Topics include: “Transforming Health Care: Virginia Mason Medical Center’s Pursuit of the Perfect Patient Experience,” “Embrace a Patient-Engaged Future,” and Smart Service: Creating High Performance Organizations.” Continuing education credits have been applied for.

Registration begins at 8:00 a.m. with the program concluding at 2:30 p.m. To make a reservation, go to the Health Council’s website at www.gchc.org. If you have questions, call 513-878-2871.

Annual Meeting welcomes new leadership and recognizes members’ accomplishments

More than 150 guests were on hand as the Academy installed its 2012–2013 Council on September 20 at the National Underground Freedom Center.

Robyn Chatman, MD, will lead the 156th Council as President. Others installed include President-elect James Sosnowski, MD; Past President Thomas Maynard, MD; along with Councilors Lawrence Holditch, MD; Steven Johnson, MD; Christopher Juergens, MD; Peter Kambelos, MD; Eric Kuhn, MD; Thomas Lamarre, Jr., MD; Andrew Markiewitz, MD; Rajbir Minhas, MD; Emmett O’Neal, MD; Manisha Patel, MD; and Gregory Rouan, MD.



President
Robyn Chatman, MD

The Academy Council, which is the governing Board for Academy affairs and activities of the organization, is elected by the membership and meets the second Tuesday of month, September through June. Members interested in learning more about the Council should contact the Academy at 513-421-7010.

In addition to the elected Council members, the following serve as Advisory Members on the Academy Council representing a variety of interests: Thomas DeWitt, MD (Children’s Hospital Medical Center); Frank Froehlich, MD (Retired Academy Physicians); Thomas Boat, MD (University of Cincinnati College of Medicine); Matthew Hawkins, MD (Resident Physicians); Asad Ali, MD (Hospitalists); Marvin Rorick, MD (Ohio State Medical Association Political Action Committee); Kris Ramprasad, MD (Ohio State Medical Board); and Junzi Shi and Konstantin Grigoryan (UC Medical Students).

50-Year Physician Awards

Along with the installation, the Academy honored its members who have been in the practice of medicine for 50 years. Physicians present to receive their awards were: Edward Brown, MD; John B. Gillen, MD; A.A. Huesman, MD; Robert Maltz, MD; Charles E. McCarthy, MD; Luis F. Pagani, MD; Ranjit Rath, MD; Lawrence A. Raymond, MD; Anthony J. Salem, MD; M. V. Shetty, MD; Edward B. Silberstein, MD; Joseph Sirkin, MD; and Ann C. Wierwille, MD. Those unable to attend included: Joan E. Carlson, MD; Burton W. Evans, MD; Eusebio T. Gaw, MD; Kenneth N. Hehman, MD; John J. Jager, MD; and Narong Manetavat, MD.

The Academy extends its best wishes to this year’s 50-Year Physicians and thanks them for their dedication to the practice of medicine.

Daniel Drake Humanitarian Award

During the celebration, the Academy of Medicine of Cincinnati Foundation bestowed its prestigious Daniel Drake Humanitarian Award on Donald Nofziger, MD. Dr. Nofziger’s devotion to his pediatric patients and service to local and international medical charities is well known. The Academy congratulates Dr. Nofziger on receiving this much deserved award.

Visit the Academy of Medicine online at www.academyofmedicine.org

Memberships approved by Academy Council

The Academy Council has approved the following memberships. Practicing physicians are listed with office information. Zip codes beginning with '452' are Cincinnati locations.

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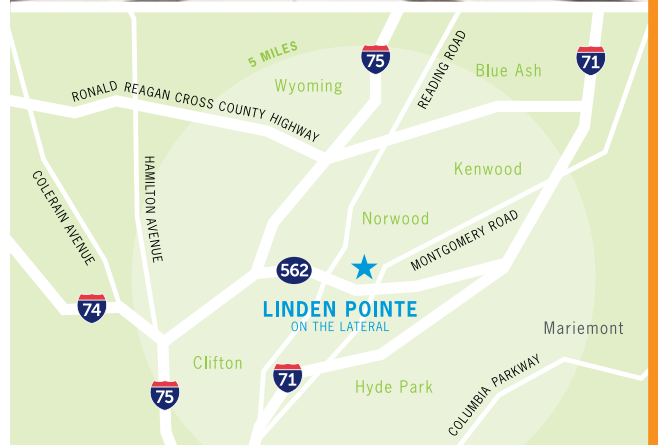
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Academy Foundation thanks contributors

For more than 50 years, the Academy Foundation has been devoted to serving the needs of Hamilton County residents by funding a variety of medically related programs. At its September Board Meeting, the Foundation awarded grants to Project Access and the Drop Inn Center.

Without the support of generous contributors, the Foundation would be unable to assist in these worthwhile community efforts. The Foundation thanks the following for their recent gifts: Academy of Medicine in honor of Thomas Maynard, MD; Sandra Amoils, MD; James Anthony, MD; Stephen Blatt, MD (board member); Thomas Boat, MD (board member); Richard Callihan, MD; Frank Cianciolo, MD; Robert Coith Jr., MD; Fuheid Daoud, MD; Gaurang Gandhi, MD; Brooks Gerlinger, MD; Donald Jansen, MD; Simon Jung, MD; Richard Lamping, MD; Lisa Larkin, MD; Margaret LeMasters, MD (board member); Stephen Lewis, MD; John Mashny, MD; James Masters, MD (board member); Ann McCarthy (board member); Regine Moulton, MD; Donald Nofziger, MD; Chester Pryor II, MD; Marvin Rorick, MD; Gregory Rouan, MD; Thomas Todd, MD; Timothy Williams, MD; Colin Zadikoff, MD; and Bahram Ziaie, MD.

Any Academy member physician interested in serving on the Foundation Board should contact Foundation President Creighton Wright, MD, or Academy Executive Director Donna Gilliam at 513-421-7010.

If you have questions about contributing to the Foundation, contact Academy Assistant Executive Director Nancy Coomer at ncoomer@academyofmedicine.org or 513-421-7010.

Connect with DocBookMD

Are you using DocBookMD, the free, mobile, secure, HIPAA-compliant smartphone messaging application for your iPad, iPhone, or Android device available to Academy Active and Resident members? Send/receive images (x-rays, EKGs, etc.), connect with your Academy colleagues via the built-in directory, and more. Your free app is available at the iTunes Store or Android Market.

Physician reports of burdensome procedures prompt possible legal claim

Over the past few months, the Academy of Medicine has been gathering and reviewing incidents reported by member physicians who feel that health plans' pre-authorization methods are burdensome, and possibly, limit or delay care. Local physicians had complained to the Academy that pre-authorization methods continued to be onerous.

Several years ago, the Academy of Medicine, on behalf of its members, initiated a lawsuit against four local health plans because of reimbursement issues. The resulting settlements included doing away with obstructive practices by the health insurance companies.

After sharing the examples with the Academy's legal team, the attorneys are evaluating the possibility of a claim on behalf of physicians and their staff members against the insurance carriers for the time required to obtain pre-authorization for procedures and the fact that carriers to date do not provide a code which would allow physicians to charge for this time.

The claim is still in the development stage. We will keep you informed as to its status.



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An invitation to Academy member physicians from UC College of Medicine

The University of Cincinnati College of Medicine Admissions Committee, invites you to participate in its interview process of medical students for the 2012-2013 year. The College of Medicine has a holistic admissions evaluation system. During the interview process, medical school faculty, community members, medical school students, and admissions committee members help interview and evaluate prospective medical school students. Participants with a background in hiring, judging character, working in teams, management and leadership are especially adept in assisting the Admissions Committee during the interview process.

Please keep in mind, when you are volunteering to participate, conflicts of interest must be avoided. Therefore, if a member of your family, someone you know, or you yourself are applying to the College of Medicine, we ask you not to volunteer for this program.

For the 2012-2013 year, we will be interviewing between September and March. You may choose to participate for one day or volunteer for as many

days as you wish. A schedule and instructions to sign up for the dates will be provided upon completion of your training session. Lunch is provided.

It is required that all interview participants complete a thorough training workshop. We must be able to assure that the applicants have received equal opportunity in the selection process, and the interviewers have been appropriately instructed in the interview process. To register to become an MMI rater and choose your training date, you need to complete the MMI Rater Registration Form and MMI Rater Profile available on-line at www.MedOneStop.uc.edu. During the training, we will be reviewing the computer input rating system developed by the UCCOM IT Department. Please be aware you need a solid computer skill level to log-in and complete the MMI rating forms in a timely manner.

Thank you for your interest. We look forward to your involvement in the MMI process. If you have questions, please contact Barb Vaccariello at 513-558-7314.

St. Vincent de Paul Charitable Pharmacy needs donations

SVDP Charitable Pharmacy is considered the "pharmacy of last resort" for patients unable to pay for their prescriptions in our community. It serves eligible residents of Hamilton, Butler, Warren, and Clermont counties in Ohio. Almost 40,000 prescriptions were filled in 2011 for those in need. The pharmacy needs donations to continue its mission in serving the poor.

The pharmacy can legally accept sample medication donations from physicians' offices per State Board of Pharmacy rules and is in particular need of insulins. Medication donations can also be accepted from pharmacies, especially those involved with long-term care. It also accepts cash donations, which in turn are used to purchase medications.

For more information or to make a donation, contact Mike Espel, SVDP Charitable Pharmacy manager, at 513-562-8841, ext. 266; or visit www.svdpcincinnati.org/Programs_and_Services/Charitable_Pharmacy/.

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