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Outside this issue

Annual Meeting planned for September 28

Congratulations to the newly elected Council members

The 2010–2011 Academy of Medicine Council has been selected. Newly elected are President-elect Thomas Maynard, MD, and Councilors Robyn Chatman, MD; Eric Kuhn, MD; Steven Johnson, MD; Manisha Patel, MD; Christopher Juegens, MD; and Thomas Lamarre, Jr., MD. Returning Council members include Incoming President Barry Webb, MD; Past President Margaret LeMasters, MD; and Councilors Elizabeth Alexander, MD; David Mouch, MD; Emmet O’Neal, MD; James Sosnowski, MD; and Jonathan Van Zile, MD.

Annual Meeting planned

The Council will be installed during the Academy of Medicine’s Annual Meeting to be held Tuesday, September 28 at the Verdin Bell Event Centre in the

Academy announces new member benefit offered through Windstream Communications

The Academy of Medicine of Cincinnati and Windstream Communications have partnered to provide Academy members with advanced voice, data, Internet, and business communications tools. The Academy believes that this partnership offers added value to its members in the area of telecommunications and data service through Windstream’s special terms for Academy members. Windstream will evaluate your current voice, data, and Internet services and help determine cost effective solutions to meet your business needs.

About Windstream

At Windstream, we know your business is like no other. You aren’t just a number.

Your winter escape in paradise awaits

Don’t miss this year’s Academy of Medicine Annual Winter Conference (January 29 – February 5, 2011) to be held at the award-winning, all-inclusive Iberostar Grand Hotel Bavaro located on Bavaro Beach in Punta Cana, Dominican Republic.

Each year the Travel Committee’s goal is to outdo the prior year’s trip, and when they hit the jackpot with the 2010 trip, they felt an encore was in order. So back by popular demand, the 2011 Winter Conference is returning to the fabulous Iberostar Grand Hotel Bavaro, which travelers describe as “paradise to the umpteenth degree, where luxury is the standard and where five-star doesn’t begin to describe the experience.” In addition the Travel Committee is pleased to announce that the early-bird price of this year’s trip is the same as last year.

Once again the Academy is planning an educational seminar featuring the latest advancements and developments on a wide range of medical and practice issues. Seminar activities are held in the mornings on Monday, Tuesday, Thursday, and Friday to allow time to enjoy the resort’s many amenities.

So make plans now to join us for this exciting trip. See pages 4 and 5 for more details and a registration form.
Meet your Academy colleagues specializing in radiology

Last year the Academy introduced a new monthly feature in Cincinnati Medicine Digest listing current Academy members by their primary specialty. This latest installment features radiology specialists.

**Diagnostic Radiology**
- Anthony P. Antonoplos, MD
- John A. Botsford, MD
- Susan E. Braley, MD
- Thomas A. Brown, MD
- Richard B. Budde, Jr., MD
- Jannette Collins, MD
- Rebecca S. Cornelius, MD
- Angela M. Fanizza-Orphanos, MD
- R. Terrell Frey, MD
- David A. Huelsman, MD
- Timothy J. Jenkins, MD
- Robert S. Lenobel, MD
- James M. Meranus, MD
- Gary L. Merhar, MD
- Charles M. Perme, MD
- Stephen J. Pomeranz, MD
- Gerald T. Powers, MD
- K. Andre Rahim, MD
- Richard J. Rolfs, MD
- Raymond C. Rost, Jr., MD
- Francis J. Schlueter, MD
- Kathryn K. Shumrick, MD
- Jeffrey C. Standley, MD
- James L. Weber, MD

**Neuroradiology**
- Todd A. Abruzzo, MD
- Blaise V. Jones, MD
- Robert R. Lukin, MD
- Timothy J. Miller, MD
- Thomas A. Tomskich, MD

**Neuroradiology**
- Elizabeth Alexander, MD
- Angela B. Beckes, MD
- K. Scott Byrdwell, MD
- Galen F. Chun, MD
- Jeffrey T. Dardinger, MD
- Kimberly S. Draud, MD
- Michael F. Haggerty, MD
- James D. Hankin, MD
- Charles V. Herfel, MD
- Edward S. Horton, MD
- Katherine Hug, MD
- Steven E. Kruij, DO
- Charles H. Kuntz, MD
- John L. Leibold, MD
- Sean A. Litherland, MD
- Charles T. McKechnell, Jr., MD
- Scott J. Owen, MD
- Ross L. Ristagno, MD
- Thomas G. Seward, MD
- Dean J. Shanley, DO
- Michael W. Stava, MD
- Susan G. Weinberg, MD

**Medical & Professional Office Space Available**

**Sycamore Executive Center**
5050 E. Galbraith Rd. - Sycamore Township
Upscale 1st generation office space in Kenwood near Jewish Hospital and Kenwood Towne Center

**Eastgate Professional Building**
4452 Eastgate Blvd. - Union Township
Professional & Medical office space near Eastgate Mall & Biggs

**Mulberry Square**
1077 State Route 28 - Miami Township
Beautiful office space with two story wood paneled atrium in a Kroger anchored development.

For more information on these properties and our brokerage services, please contact Shelley Deiters or Jeff Baumgarth at (513) 248-8350

The Myers Y. Cooper Company

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**Medicare requires physician enrollment in PECOS**

Physicians who are currently enrolled in Medicare but do not have an established enrollment record in PECOS (Provider Enrollment, Chain, and Ownership System) must take action. If you have not submitted any updates or changes to your Medicare enrollment information since 2003, you must enroll in PECOS. Failure to do so can result in non-payment of services you submit for payment to Palmetto as well as your Medicare patients being unable to obtain durable medical equipment or services you might order or refer for them.

**IMPORTANT:** Even if you have been practicing at the same location and same practice for many years, if you haven’t filed a CMS 855 since 2003, you still have to complete this process. Failure to update will cause Medicare payment interruption beginning Jan. 1, 2011. You can update your information in one of two ways:

- **Paper Application Process.** To apply by paper, download and complete the Medicare application(s) from the CMS website at www.cms.hhs.gov/Medicare-ProviderSupEnroll or contact Palmetto, GBA at (866) 308-5439
- **Internet-Based Provider Application.** You can complete this form on the CMS website. Access this through the OSMA website at www.osma.org/pecos. .

Be sure you have your NPI and have created a user ID and password in the National Plan and Provider Enrollment System (NPPES). You will need the NPPES user ID and password in order to access the internet-based PECOS.

If you have questions or want to check if your information is in PECOS, please contact Palmetto’s Provider Enrollment Support Line at (866) 308-5439.
Learn how your medical facility can finally find a solution for recurring payments through our virtual terminal

Rates and fees are constantly changing in the credit and debit card industry. Let us help you determine the best solution for your organization with our guaranteed best price on credit and debit cards.

Contact Brad Arnott for additional information and a complimentary review of your current processing rates and fees.

brad@omegap.com or 513.755.6501

OMEGA Processing, your local preferred vendor for the Academy of Medicine of Cincinnati.

Keep Ohio’s Supreme Court balanced

The Ohio State Medical Association Political Action Committee (OSMAPAC) is supporting Ohio Supreme Court Justice Maureen O’Connor for Ohio’s Chief Justice position and Justice Judith Lanzinger for re-election to the Ohio Supreme Court this November. In support of these candidates, OSMA said “The Ohio State Medical Association is seeking to maintain an Ohio Supreme Court that will interpret Ohio law, not re-write it. OSMA is confident that Justice Maureen O’Connor and Justice Judith Lanzinger will maintain stability and balance on the Supreme Court, and ensure that only legitimate cases are heard.”

Will you help make sure that others know which candidates Ohio physicians support for the Ohio Supreme Court?

OSMAPAC needs help in getting Justices O’Connor and Lanzinger re-elected. Despite their many accomplishments and years of experience, Justices O’Connor and Lanzinger have low name recognition. Therefore, OSMA is once again offering a free supply of Supreme Court “prescription pads” and posters to inform your patients, colleagues, and employees about the importance of this year’s Supreme Court elections.

To order online go to www.osma.org; via e-mail at comm@osma.org, or fax your name, practice name, address, phone and quantities of posters and prescription pads needed to 614-527-6763.

OSMA will hold its Medicare and Medicaid Update program in Cincinnati on Friday, August 27, at the Holiday Inn Eastgate. You’ll learn about procedure changes to Ohio’s Medicare and Medicaid programs and hear firsthand from representatives of each carrier about common problems and what you can do to avoid or resolve them. With the various changes in these programs, it is more important than ever for you or your staff members to attend.

For the event brochure (including other locations/dates) and a registration form go to www.osma.org/files/documents/education/course-pdfs/2010-medicare-and-medicaid-update-web. You can also register online at www.osma.org. Cost is $99 each for OSMA physician members, associate members, and their staffs. Registration ends five business days prior to the meeting date or when capacity is reached. Registration space is limited, so make sure to save your practice a spot today. Lunch is included, and the event is approved for 5.5 AAPC and 5.0 AHIMA credits.
2011 Winter Conference Registration Form

To register, please complete the form below. Print names as they appear on your passport.

1. ___________________________________________ Title_________________________ Nickname:_________________________

2. ___________________________________________ Title_________________________ Nickname:_________________________

Address______________________________________________________________________________________________________________________________________________________________________________________________________________________________________________

City__________________________________________ State________________________ Zip____________________________

Phone (home)___________________________(work)_________________________(cell)____________________________

E-mail_________________________________________________________________________________________________

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* Early Bird Pricing* — deposit due by 9/1/10 *

<table>
<thead>
<tr>
<th>Room Type</th>
<th>Physician/Spouse (guest)</th>
<th>Per Person - Double Occupancy</th>
<th>Single Supplement</th>
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<tr>
<td>Jr. Ste. Double Garden View</td>
<td>$4,598+$800=$5,398</td>
<td>$2,699</td>
<td>$400</td>
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<tr>
<td>Jr. Ste. King Garden View</td>
<td>$4,798+$800=$5,598</td>
<td>$2,799</td>
<td>$400</td>
</tr>
<tr>
<td>Jr. Ste. King Ocean View</td>
<td>$5,198+$800=$5,998</td>
<td>$2,999</td>
<td>$400</td>
</tr>
</tbody>
</table>

I (we) will attend the Seminar:  ❑ Physician ($375)    ❑ Nurse ($100)

*Reservations received after 9/1/10 — add $200 per person plus $100 per seminar attendee.

• Group Rate Pricing good until September 20, 2010 •

DEPOSIT of $375 per person due at registration. Final payment due by November 19, 2010. Send completed form with check made payable to Prestige Travel to 9895 Montgomery Rd., Cincinnati, OH 45242. To make arrangements to pay by VISA, MasterCard, or American Express, call Traveller at Prestige Travel at 513-793-6586 or fax completed form to Prestige Travel at 513-793-2819.

CALL TODAY! SPACE IS LIMITED.

CANCELLATION FEES: If canceled: October 2 – October 31, 2010 — $75 fee per person

November 1 – November 30, 2010 — $100 fee per person

December 1 – December 15, 2010 — $550 fee per person

December 15 - December 29, 2010 - $1,000 fee per person

December 30, 2010 - Departure - No Refund

INSURANCE: Prestige Travel Inc. highly recommends the purchase of insurance, which would allow for cancellation for medical reasons to you and your immediate family. Insurance must be purchased at the time of deposit. There are a couple of insurance options available, call for rates and details.

I am aware that these tours carry strict cancellation penalties. Prestige Travel Inc. has recommended the purchase of cancellation protection insurance, and I have been advised that I must purchase at the time of deposit.

❑ Yes, I wish to purchase cancellation protection insurance.  ❑ No, I decline to purchase cancellation protection insurance

Travelers’ signatures are required

1. ___________________________________________ DOB:_________________________

2. ___________________________________________ DOB:_________________________

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9895 Montgomery Road, Cincinnati, OH 45242
513-793-6586 / Fax 513-793-2819 / 800-793-9859
Questions? Contact: Traveller@prestige-travel.com
A note from the Academy Travel Committee:

Back by popular demand … your destination is the fabulous Iberostar Grand Hotel Bavaro in Punta Cana. Travelers were so impressed with the facility last year that they highly recommended a return trip.

We’re confident that the 2011 trip will be just as grand. The award-winning, all-inclusive, adults only Iberostar Grand Hotel Bavaro resort in Punta Cana, Dominican Republic, is sheer luxury in every respect. Additionally, the early-bird price is the same as last year’s trip.

The best way to see all that awaits you is by visiting www.iberostar.com/EN/Punta-Cana-hotels/Iberostar-Grand-Bavaro_3_135.html where you can get lost pouring over photos of this breathtakingly beautiful resort.

Physicians, other medical professionals, friends, and relatives are invited to join us. Space is limited.
ber, and we won’t treat you like one. You’ll experience using industry-leading technology, having your own personal Account Manager, interacting with outstanding customer service, and most of all, together, we’ll focus on improving your communications solution.

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Our solutions begin with you in mind. We start by listening. How can Windstream help you solve business problems? How can we make communications easy so you can focus on your business?

Through enhanced voice, data, and security solutions such as:

* Voice over Internet Protocol (VoIP) services
* MPLS Networking Services (for businesses with multiple locations)
* Local Service
* Long Distance
* Internet Access
* Data Services
* Security Services
* Every enhanced service you’ll ever need!

Behind the scenes, our network makes it all happen. With partners like Cisco and Alcatel-Lucent, we’ve invested millions to build a network that’s unmatched. You won’t see it, but you’ll feel its power every time you jump online or pick up the phone. In fact, Windstream is a Cisco Powered Network. Only 10% of Internet Service Providers have earned this distinction!

At Windstream, we make staying connected simple and easy. That’s what being a Solution Provider is all about!

For more information on Windstream’s program for Academy members, please contact: Stephen Jones, Windstream Communications, via e-mail at Stephen.jones@windstream.com or by phone at 513-842-7039.

Visit the Academy of Medicine of Cincinnati online at www.academyofmedicine.org

Cincinnati Medicine Digest

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Councilors/Annual Meeting — continued from front page

Pendleton Arts District Downtown. In addition, the Ohio State Medical Association 50-Year Awards will be presented during the meeting. See the list of 50-year honorees below. Save-the-date and make plans now to attend to support and honor your colleagues. Watch for your invitation to be mailed in the next few weeks.

2010 Fifty-Year Physician Award Honorees

Nicholas R. Baumgartner, MD; C. Mel Cabigon, MD; George M. Callard, MD; Frank W. Giancoli, MD; C. J. Condordodis, MD; Stewart B. Dunsker, MD; Robert A. Helton, MD; John A. Huesing, MD; Hooshang Khalily, MD; K. William Kitzmiller, MD; Richard J. Lamping, MD; Leo H. Munic, MD; Premand K. Nayak, MD; John D. Potschmidt, MD; Rafael M. Ramirez, MD; Robert G. Slagle, MD; and Ben T. Yamaguchi, Jr., MD.

Windstream — continued from front page